

PRESS RELEASE

Oliver Tamm Boosts Efficient Energy's Sales Team

New Sales Manager for the Region North and East Germany

Feldkirchen - May 19, 2022

Efficient Energy, the German clean tech pioneer for sustainable refrigeration technology, is expanding its sales team in Germany: Oliver Tamm joins the sales team as a new Sales Manager from May 2022 and is the contact person for the sales region North and East Germany.

Tamm, who studied electrical engineering with a focus on environmental technology and renewable energies, originally comes from the energy sector where he worked for many years in the sales of absorption and adsorption refrigeration systems as well as the planning and construction of self-sufficient energy and storage systems. Before joining Efficient Energy, Tamm was project manager at Berlin-based Industrie- und Klimakälte GmbH where he was responsible for building up and upscaling the company's chiller equipment construction.

Growing Demand for Natural Refrigerants

Demand for natural refrigerants is growing as the EU F-Gas Regulation for cutting CO₂ emissions in the refrigeration industry is successively restricting the use of traditional, hydrofluorocarbon-based (HFCs) refrigerants. Operators of refrigeration systems are being forced to rethink their strategies if they are to meet the increasingly strict environmental, safety and energy efficiency requirements.

"As a manufacturer of carbon-neutral refrigeration machines that use water as a refrigerant, we are feeling the increased demand for our refrigeration systems immensely," adds Torben Eismann, Head of Sales DACH. "We are delighted to have gained such an experienced sales manager as Oliver Tamm, who brings with him many years of market know-how and the necessary sales experience in the system sector to offer our customers the best possible advice and support. On top of that, he also brings the spirit to grow with us and our partners and further develop our sales network."

eChiller – The Most Sustainable Chillers Worldwide

Efficient Energy's eChiller refrigeration systems use 100% water as a climate-neutral refrigerant, and dispense entirely with environmentally harmful F-gases. Since 2022, the refrigeration system maker has also been producing its chillers climate-neutrally; this has made it the only refrigeration industry supplier worldwide whose chillers are totally climate-neutral. In this way, Efficient Energy helps its customers take a further step towards climate-neutral industry. The key here is to combine water as a refrigerant with the use of green electricity, thereby allowing operators to run truly climate-neutral cooling systems and reduce their carbon footprints for cooling to zero.

Water as a Refrigerant

The technology is ideal for cooling data centres, server rooms, industrial processes and machines as well as for air conditioning in buildings.

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About Efficient Energy

Efficient Energy GmbH is a manufacturer of sustainable refrigeration technology and is based in the greater Munich area. The rapidly expanding clean tech company, which has been on the market since 2018, is pioneering clean cooling and clean heating with its Blue^{zero}® technology which lets water (R718) be used as a refrigerant. The climate-neutral certified chillers of its eChiller product family dispense entirely with environmentally harmful fluorinated refrigerants and set new standards in energy efficiency and safety in the refrigeration industry. Efficient Energy has set itself the goal of actively shaping the climate revolution with customer-orientated, innovative and environmentally friendly solutions. The company has received several awards including the *European Commission's European Business Award for the Environment* for Europe's most innovative and sustainable product solution in 2018/2019, the G20 Innovation League's *Cleantech Top 20* for its outstanding contribution to solving the global climate crisis, and was ranked Germany's number 3 tech industry growth champion by Deloitte's *Technology Fast 50 Award 2021*.

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